



## BOARD MEETING MINUTES

**Vision** To be the professional, progressive and respected community based Association of the Mornington Peninsula with a strong growth philosophy mindset on and off the court.

**Mission:** Provide a safe, fun and inclusive environment to ensure players, coaches, officials and administrators of all abilities can maximise their full potential.

**DATE:** Tuesday 23rd Nov 2021      **TIME:** 7.08pm      **VENUE:** Rosebud RSL

**Meeting opened at:** 7.08pm

**Appointed Chairperson:** Travis Wright

**Minute Taker:** Ryan Miller

**Copies:** Website & Board Members

### 1 INTRODUCTION / WELCOME

1.1 **Acknowledgement of Country**  
Read by Travis Wright



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Rosebud 5981 1770



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Old White Hill Road, Dromana  
Hillview Stadium  
Boneo Road, Rosebud



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## 2 PROCEDURAL MATTERS

### 2.1 Present

|                |                 |
|----------------|-----------------|
| Travis Wright  | President       |
| Mark Gilbert   | Vice President  |
| Sarah Hudson   | Treasurer       |
| Ryan Miller    | Secretary       |
| Maddy Cipriano | Board Member    |
|                |                 |
| Kelly Read     | Board Member    |
| Ben White      | General Manager |

### 2.2 Apologies

|              |              |
|--------------|--------------|
| Tanarly Hood | Board Member |
|              |              |

### 2.3 Disclosure of interest/s

N/A

### 2.4 Confirmation of minutes

The minutes of the previous Board Meeting on 23rd October, to be confirmed.  
These minutes will be confirmed at the next meeting.

**Moved: Ryan Miller**

**Seconded: Trav Wright**

**For: Unanimous**

**Against:**

### 2.5 Circular Motions

NA

**Moved:**

**Seconded:**

**For:**





**Against:**

### 3 STRATEGIC PLAN REPORTS

#### Marketing: Ben Forsyth – Current practice and future plans

Discussion:

Ben F shared his ideas around marketing:

- Improving our presents on social media
- Introducing game day interviews of junior players
- To do this we will look at the budget after the Tournament – invest in some resources to make this happen
- Competitions on social media to engage our participants

Ben W shared past and current practice:

- 80% junior sharks, 20% domestic
- Now we are moving to a more even balance
- We need to capture more content to work with
- Ensure all domestic clubs have a Social media page

Pete C:

- Branding on-site needs to be improved
- Branding needs to be shared with schools and local businesses
- Could we run a Bunnings BBQ or even a Saturday Morning BBQ at Dromana Stadium

#### Sponsorship and Community update: Pete Caspersz

- Pete has shared Sponsorship Packages with committee
- We have simplified each 'Package' into four different entry levels
- There is room to move at each level – what can companies afford and we can work within those parameters.
- Community Engagement: Sharing our brand in our community and local businesses
- How do we best utilise our Rep imports – we need to share our expectation with all Rep players and hold them accountable to these expectations.
- Domestic teams need to run clinics in Feb to grow clubs for winter season. Involve our U14 and U16 players in coaching/running clinics.
- Corporate Cup – local businesses to compete in a annual Comp.

#### Basketball activities: Ben White

- 212 Teams for Tournament



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- Strategic Plan will be addressed once Basketball operations are back up and running and the Tournament
- Tournament Entries will be closed Wed 24<sup>th</sup> Nov
- Everyone is on track for a successful running of the Rep Tournament
- VJBL 21 Teams: Still looking at the Junior Sharks set up.
- Programs: Rep and Domestic have been a priority. Move to engaging senior rep team players in the new year.
- Basketball Admin role to be advertised after Tournament
- Staffing: [REDACTED]

### **Basketball Operations: Future direction of Domestic and Rep (Mark)**

- Mark would like to get Basketball operations subcommittee up and running ASAP

## **4 MANAGEMENT REPORTS**

### **4.1 Business Operations**

N/A

### **4.2 Finance Report**

***Presenter:***

Ben White

***Discussion:*** As per documents shared

***Moved:*** Sarah Hudson

***Seconded:*** Kelly Read

***For:*** Unanimously passed

***Against:***



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## 5 GOVERNANCE

### 5.1 Organisational Risk Management

**Presenter:**

NA

**Discussion:**

NA

### 5.2 Child Safety

**Presenter:**

NA

**Discussion:**

NA



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## 6 OTHER BUSINESS

Vaccination Report:

Ben gave overview of how the tournament and domestic competitions will run in relation to Vaccine requirements.

Tournament: No vax status required for most venues. 3 venues do require vax status and that will be used for U12 games.

Domestic: Vax requirements to be removed this Friday



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## 7 MEETING CLOSE

Meeting closed at 9.02pm



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